

ANCHOR YEAST & BOVRIL BACK2SCHOOL COMPETITION 2025

TERMS AND CONDITIONS:

The promoter is Anchor Yeast (Pty) Ltd ("the Promoter").

Any persons entering or participating in this Competition ("Participant") accept and agree, that by entering this Competition they have had an opportunity to read and consider these Terms and Conditions and that they are bound by these Terms and Conditions.

What is the Competition:

Winners will be chosen as follows:

- 1. Winners will be randomly chosen at the end of the competition and will receive 1 of 100 Bovril Lunchboxes. The prize/give-away is not transferrable and may not be exchanged for cash or any other items. The Promoter reserves the right to substitute the prize with any other prize of comparable commercial value.*

Who can participate:

- 1. Any legal resident of South Africa who is 18 years or older may participate in the Competition/Give-away.*
- 2. No director, employee, agent, or consultant of:*
 - a. the Promoter.*
 - b. any other subsidiary or associated person who controls or is controlled by the Promoter.*
 - c. the supplier of goods or services in connection with the Competition; or*
 - d. the marketer of the Competition, or their spouses, life partners, business partners or immediate family members, may enter this Competition promotion.*

How to Participate:

To enter this Competition, Participants must:

- 1. Comment on social media posts using your favourite emojis to show your lunchtime mood along with #AnchorYeast and #BovrilSpread*
- 2. Boost your chances to WIN! Follow the link to our delicious Munchy Amagwinya recipe <https://bit.ly/4bO3iA4>*
- 3. Snap & Share! Make the recipe and take a pic of your creation and score 5 FREE entries!*
- 4. Don't forget to tag @ilove2bake and @BovrilSA*
- 5. Multiple entries are permitted.*
- 6. Entries which are unclear, illegible or contain errors will be declared invalid.*
- 7. The Promoter shall not be responsible for any lost, damaged, or delayed entries for any reason whatsoever, and proof of sending will not be accepted as proof of receipt by the Promoter. The Promoter is not liable for any technical failures affecting the participation and/or the redemption process of the Competition.*
- 8. In the event that entry into this Competition/promotion is contingent on the Participant entering any website or social media page or application, the Participant hereby acknowledges that any and all costs associated with the required internet connection will not constitute a cost of entering into this Competition promotion and shall be borne solely by the Participant.*

Personal Information:

- 1. By entering this Competition/promotion, the Participant consents to the collection and processing of his/her personal information (including personal information contained in electronic communications) by the Promoter for the purposes of conducting this Competition/promotion and facilitating the participant's participation in the Competition/promotion.*

2. *By posting any content, images, or comments on any of the Promoter's public and/or social media platform, a Participant consents to and gives the Promoter a world-wide royalty free licence to reproduce, modify, adapt and publish such content, images or comments for the purposes of promoting the Promoter's products and/or services.*

Indemnity:

1. *By entering the Competition/promotion, the Participant unconditionally and irrevocably indemnifies and holds harmless the Promoter, as well as its holding company, its subsidiaries, and their successors and assigns, directors, employees, agents or consultants against all and any losses, claims, proceedings, actions, damages, (direct, consequential or otherwise) liability, demands, expenses, legal costs (on an attorney and own client basis) howsoever arising out of, based upon, or in connection with (directly or indirectly) the Participant's participation in the Competition/promotion .*

Duration:

1. *This Competition runs from 31st March 2025 and closes at midnight on 7th April 2025 ("closing date"). Any entries received after the closing date will not be considered.*
2. *The Promoter reserves the right to reasonably extend, shorten, suspend the time- period of the Competition/promotion, or terminate the Competition promotion for technical, commercial, and/or operational reasons, or for reasons beyond its control. The Competition, and Terms and Conditions may be reasonably amended by the Promoter, at any time during the Competition promotion. In such event, all Participants waive any rights that they may have/purport to have in terms of this Competition promotion and acknowledge that they shall have no recourse against the Promoter whatsoever.*

Results:

1. *Winners will be selected at the end of the Competition/promotion. The criteria for the winning entries will be based on:*
 - a. *A random draw based on the answers received for the Anchor Yeast Back2School Competition.*
 - b. *The judges' decision will be final, and binding and no correspondence will be entered into.*
 - c. *The Participants selected as the recipients of the prizes will be notified via a tagged comment on the social media and/or via direct message. We will attempt to contact the winner at least 3 times, if he/she is not contactable during this period, the prize will be forfeited, and Anchor Yeast reserves the right to allocate the prize to another contestant. The name of the prize winners will also be published on the Promoter's Instagram and Facebook pages, or be made available on the ilove2bake website.*
2. *The Promoter may require the winner/s to:*
 - a. *provide their name, identity number, address and contact number to enable the Promoter to verify the entry and to courier the prize.*
 - b. *to sign an acknowledgment receipt of the Competition, and indemnity.*
 - c. *where the entry includes the submission of any work eligible for copyright in terms of the Copyright Act No. 98 of 1978, conclude an agreement of assignment whereby any rights which the Winner may have in respect of such works are transferred to the Promoter.*

Should the winner refuse to comply with this rule for any reason then the winner shall be deemed to have rejected the Competition/promotion, and it shall revert back to the Promoter:

- 1. Any winner may be requested to take part in the Promoter's publicity campaigns or to allow their names and likenesses to be used by the Promoter for promotional purposes. The Winner is, however, entitled to decline such request.*
- 2. Where a winner consents to take part in the Promoter's publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoter.*

Disputes:

- 1. Should any dispute arise in relation to these Terms and Conditions, the Promoter's decision will be final, and no correspondence shall be entered into.*

Unforeseen events:

- 1. In the event of unforeseen circumstances or causes beyond their reasonable control, Anchor Yeast reserves the right to cancel this Competition/promotion, or to change the rules at their discretion, or to change the Competition/promotion at any time without notice, unless and until such time as the winner is notified.*