

ANCHOR INSTANT YEAST SOCIAL MEDIA 'BAKING MAKING MEMORIES' RECIPE BOOK GIVEAWAY

Promotional Competition Terms and Conditions

1. Promoter

This promotional competition ("Competition") is organised by Anchor Instant Yeast South Africa ("the Promoter").

2. Competition Period

The Competition opens on the date the promotional post is published and closes at 23:59 (SAST) on the closing date stated in the promotional post (23 July 2026). Entries received after the closing date will not be considered.

3. Eligibility

The Competition is open to:

- South African residents aged 18 years or older.
- Persons in possession of a valid South African identity document or valid residency permit.

The following persons are not eligible to enter:

- Employees, directors, agents and consultants of the Promoter.
- Employees of any advertising, marketing, digital or promotional agencies associated with this Competition.
- Immediate family members (spouse, life partner, parent, child or sibling) of the above.

4. How to Enter

To enter, participants must:

- Bake the featured Anchor Instant Yeast recipe shown in the promotional post.
- Share a photo or video of their completed bake in the comments section of the relevant Competition post.
- Like the Competition post.
- Follow the official Anchor Instant Yeast Ilove2 Bake South Africa social media page on the platform where they entered.
- Share the Competition post (where platform functionality allows).

Only entries submitted during the Competition Period will qualify.

Multiple entries are permitted, provided each entry features a different completed bake from the Competition recipe series.

5. Winner Selection

One (1) winner will be selected by means of a random draw from all eligible entries received.

The draw will take place within 14 business days after the Competition closes.

The Promoter's decision is final, and no correspondence will be entered into.

6. Prize

The winner will receive:

- One (1) Anchor Instant Yeast 'Baking Making Memories' Recipe Book.

The prize:

- is not transferable;
- may not be exchanged for cash;
- may not be substituted unless the Promoter deems it necessary.

Should the advertised prize become unavailable, the Promoter reserves the right to substitute it with a prize of equal or greater value.

7. Winner Notification

The winner will be contacted via direct message using the social media account used to enter the Competition. The draw will be completed by 27 July 2026 and the winner notified thereafter.

If the selected winner:

- cannot be contacted within five (5) business days;
- does not respond within five (5) business days;
- declines the prize; or
- is found to be ineligible,

the Promoter reserves the right to select an alternative winner.

8. Publicity

By accepting the prize, the winner agrees that the Promoter may publish their first name, surname, social media handle, photographs and submitted content for promotional purposes relating to this Competition, without additional compensation, except where prohibited by law.

9. Use of Submitted Content

By entering the Competition, participants grant the Promoter a non-exclusive, royalty-free, worldwide licence to use, reproduce, publish, edit, adapt and share submitted photographs,

videos and related content across its marketing channels, including social media, websites and promotional material.

Participants warrant that:

- they created the submitted content themselves;
- the content does not infringe any third-party rights;
- they have obtained permission from any identifiable persons appearing in the content.

10. Disqualification

The Promoter reserves the right to disqualify any participant who:

- submits incomplete or fraudulent entries;
- uses automated methods to enter;
- posts offensive, unlawful or inappropriate content;
- tampers with the Competition process; or
- breaches these Terms and Conditions.

11. Privacy

Any personal information collected during the Competition will only be used for purposes of administering the Competition and awarding the prize, in accordance with applicable South African privacy legislation, including the Protection of Personal Information Act, 2013 (POPIA).

12. Limitation of Liability

To the fullest extent permitted by law, the Promoter shall not be liable for:

- lost, late or incomplete entries;
- technical failures;
- internet or platform outages;
- any injury, loss or damage arising from participation in the Competition or acceptance or use of the prize.

13. General

The Promoter reserves the right to amend, suspend or cancel the Competition should circumstances arise beyond its reasonable control.

Participation constitutes full acceptance of these Terms and Conditions.

14. Platform Disclaimer

This Competition is in no way sponsored, endorsed, administered by or associated with Facebook, Instagram or TikTok.

Participants release Facebook, Instagram and TikTok from any liability associated with this Competition.

Any information provided by participants is supplied solely to the Promoter and not to Facebook, Instagram or TikTok.

15. Applicable Law

These Terms and Conditions shall be governed by the laws of the Republic of South Africa.